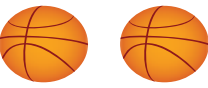




BASKETBALL



BASKETBALL

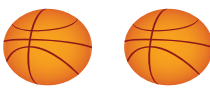


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BASKETBALL



Creative Brief

Project Summary

Title: Basketball

Topic: This site will highlight the creation and some of the history of Basketball.

Strategy: History of defensive and offensive strategies

Professional: History of NBA and other organizations over the years

Pages

Home: Brief introduction about the sport of Basketball with a silhouette image of a player

History: Timeline of history of the sport from creation to present day.

Multimedia: Include videos about basketball. High School, College, Professional, and Streetball.

Game: This page will include a Basketball shooting game.

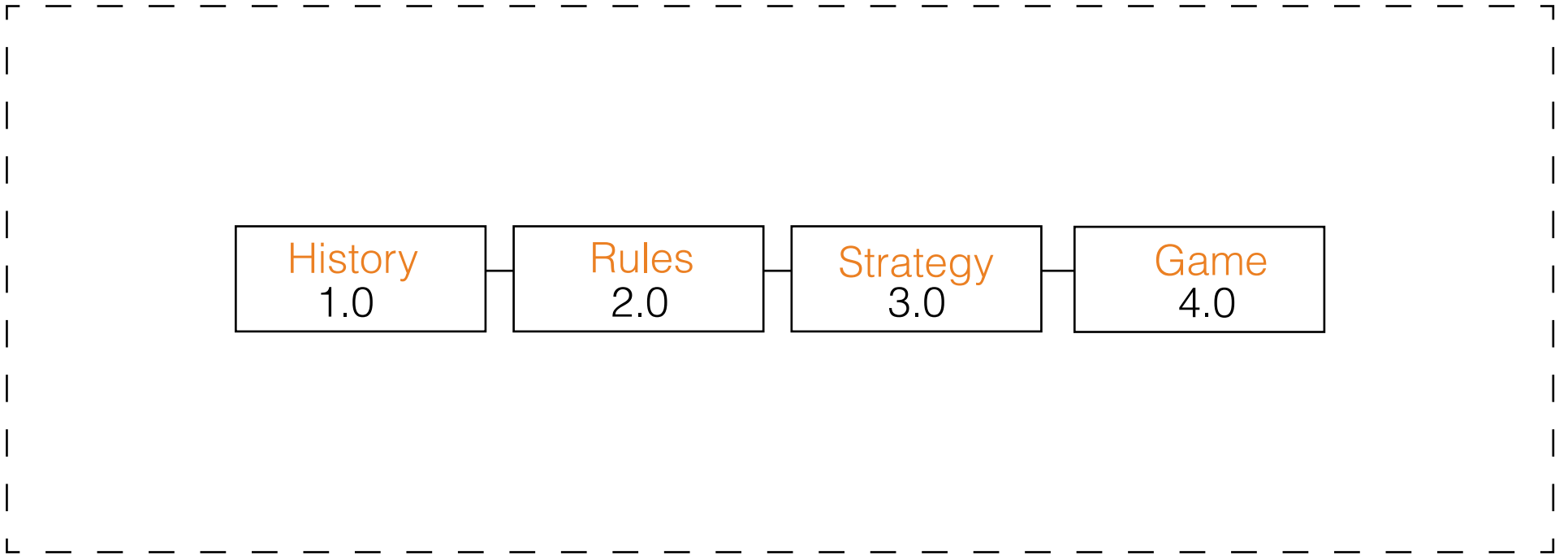





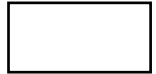
BASKETBALL



Navington Map

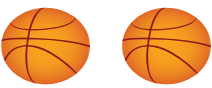


Legend

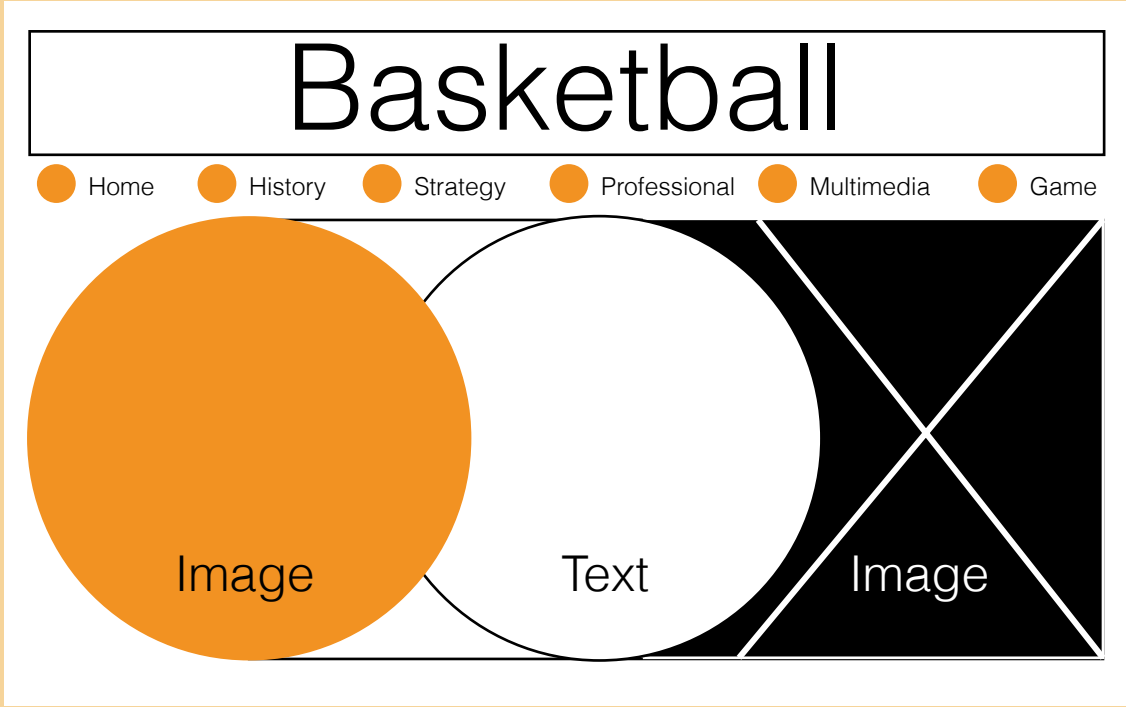
-  Global Map
-  Global Page



BASKETBALL



Wire Frame



Image

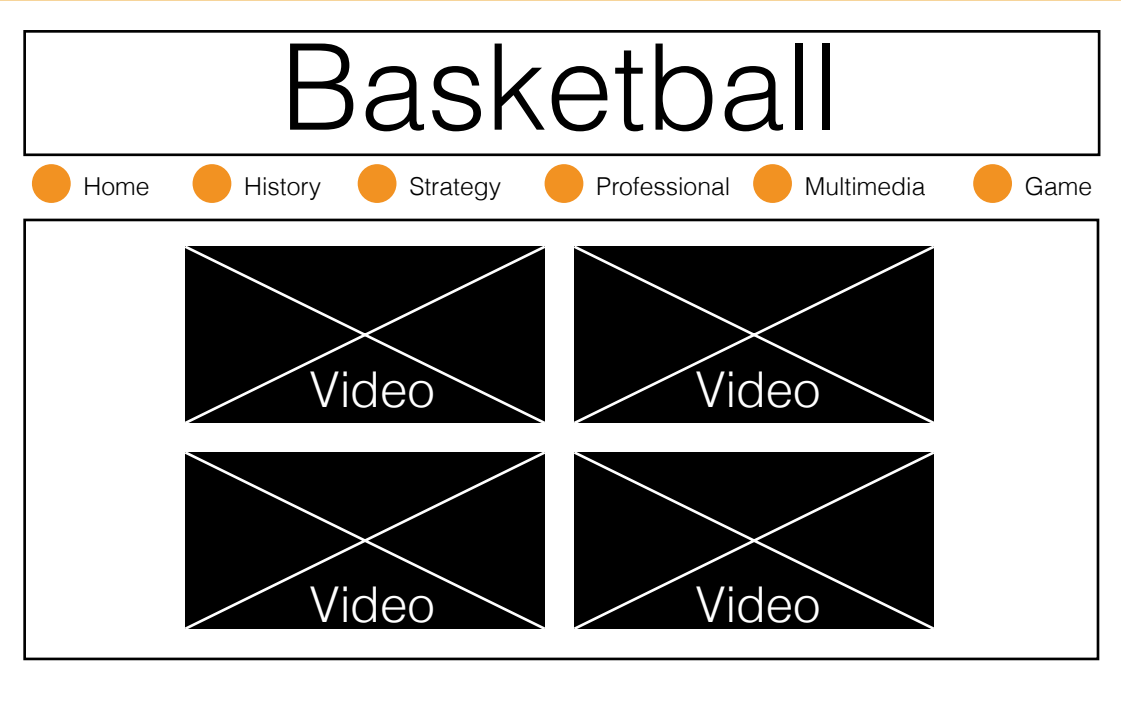
* Wire Frames for Home, History, Strategy, and Professional pages are identical, only informational text and images will vary.



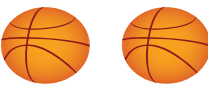
BASKETBALL



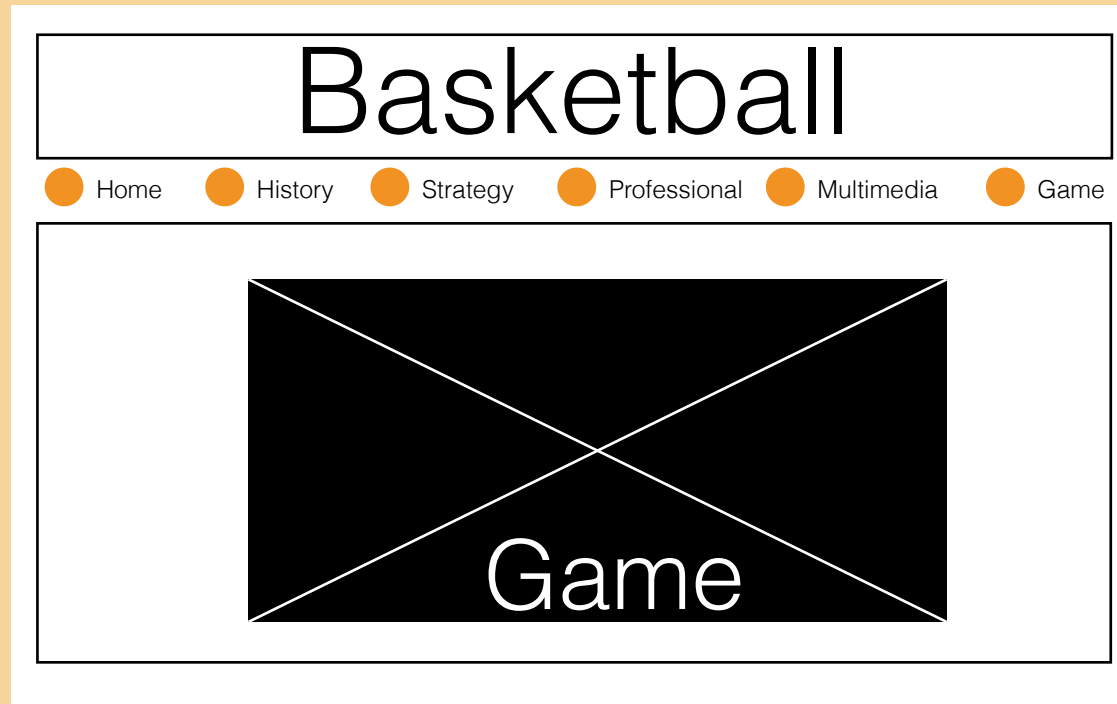
Wire Frame



Image

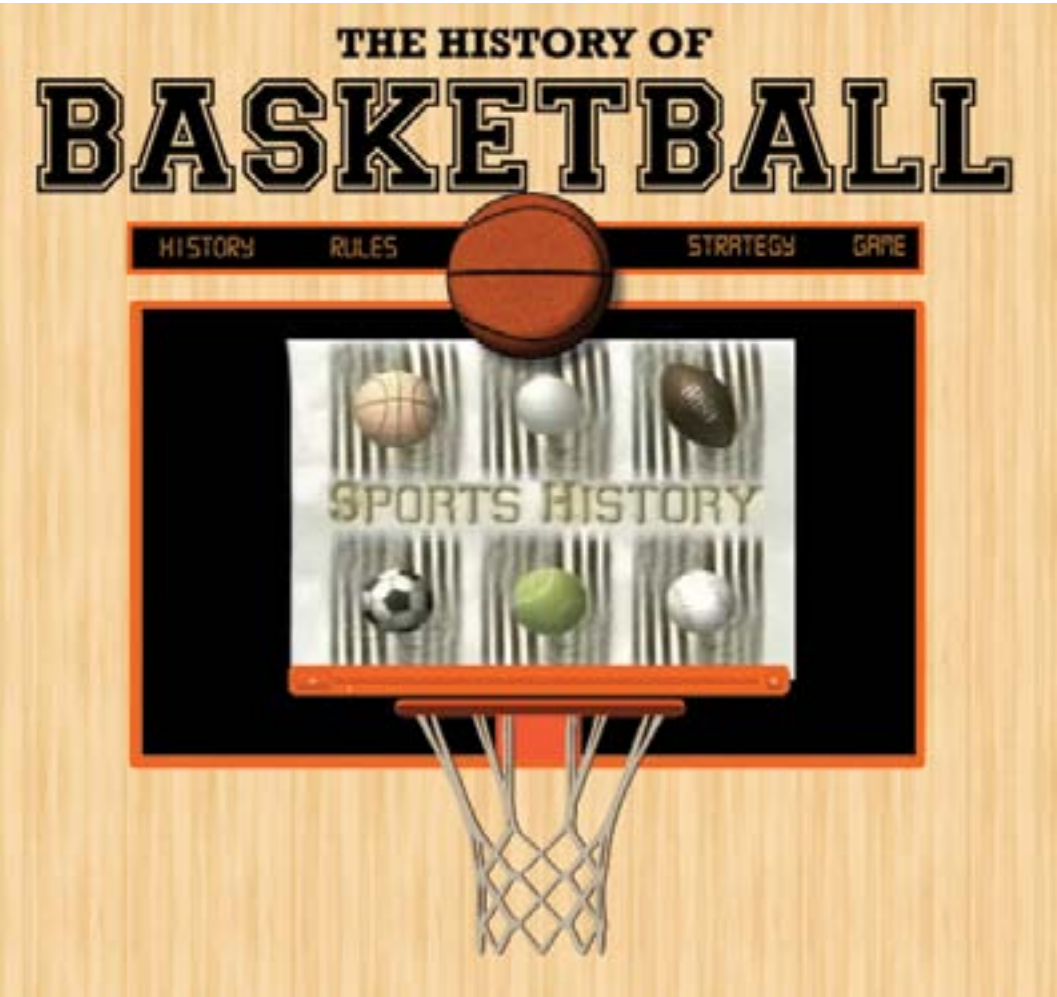


Wire Frame



Image

Final Comps





BASKETBALL




Final Comps

THE HISTORY OF
BASKETBALL


HISTORY RULES STRATEGY GAME

THE RULES OF THE GAME



Naismith and Wheeler wrote the first 13 rules of the game.

1. The ball may be thrown in any direction with one or both hands.
2. The ball may be batted in any direction with one or both hands (never with the fist).
3. A player cannot run with the ball. The player must throw it from the spot on which he catches it, allowance to be made for a man





BASKETBALL




Final Comps


THE HISTORY OF
BASKETBALL

HISTORY RULES STRATEGY GAME

STRATEGY



Include designed plays and rules based movements based on the current location of the ball and behavior of the player with the ball. Teams with athletic and fast players want to play a fast paced game that takes advantage of their speed in the open court. Teams with taller players can excel in a half court offense to take advantage of their height with designed plays. Although scoring is exciting, fun to watch, and fun to do; defense is a key to winning basketball games and championships. Most teams have one primary defense that is played more than half the time, but will change it seamlessly at random to exploit a specific player match up or keep the other team off guard.



Final Comps





BASKETBALL



Credits

<http://en.wikipedia.org/wiki/Basketball>

<http://www.youtube.com/watch?v=lo35RCBMQJw>

<http://www.coachesclipboard.net/GameCoaching.html>